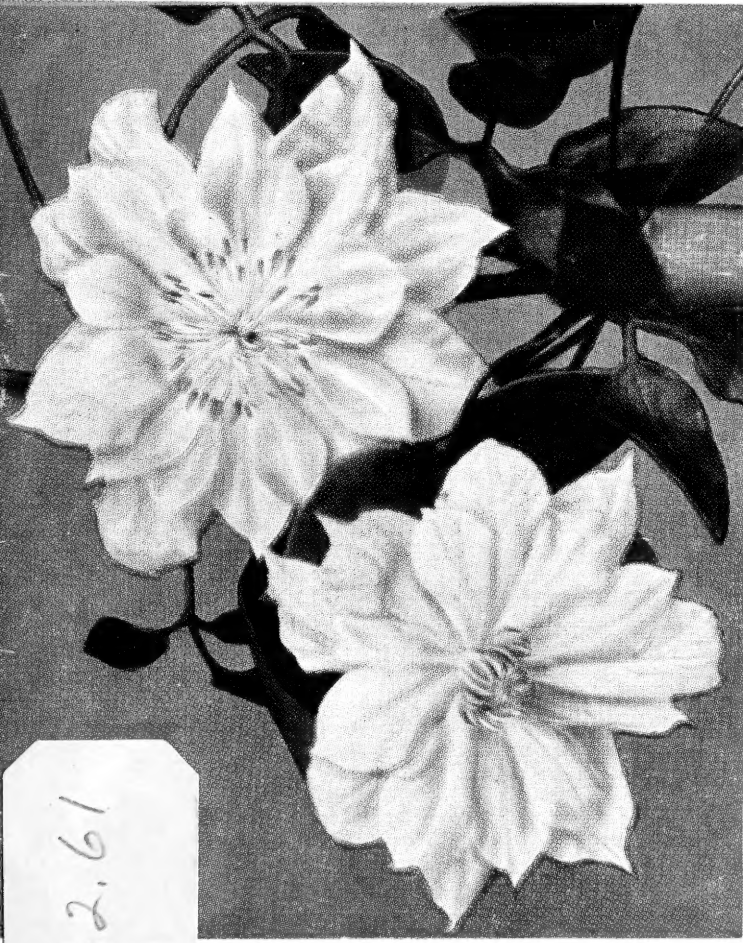


62.61



Duchess of Edinburgh

Pure white double blossoms similar to gardenia

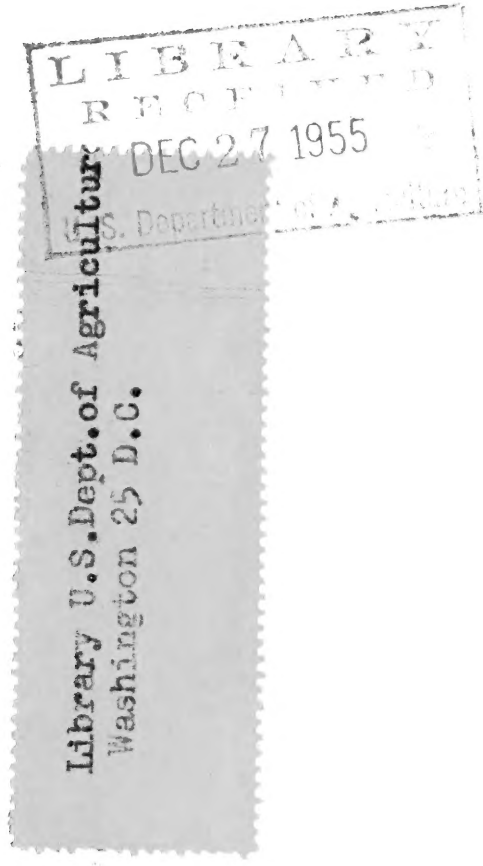
James I. George & Son, Inc., Fairport, N. Y.

CLEMATIS SPECIALISTS

1956



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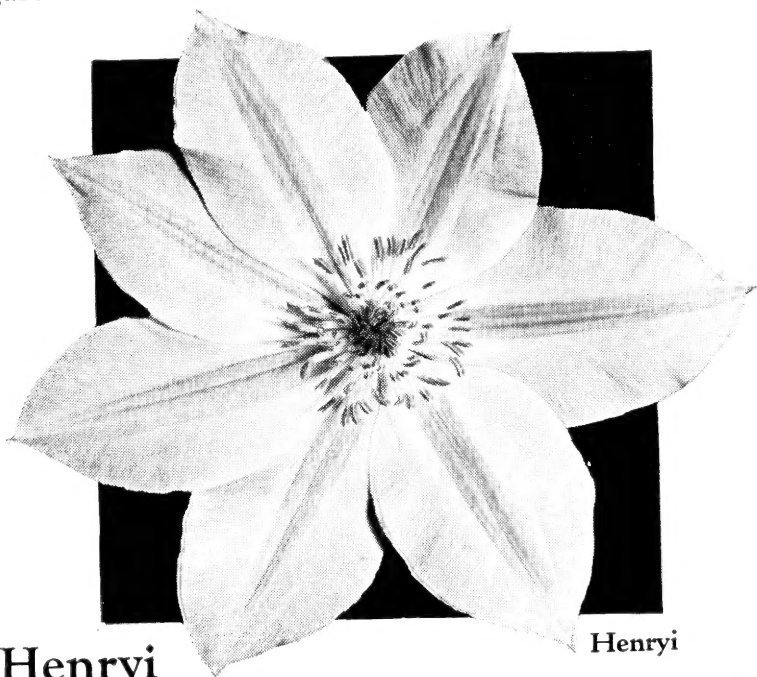




Nelly
Moser
Clematis

Nelly Moser

Among the many excellent hybrids of *Clematis lanuginosa*, the so-called "Woolly-leaved Clematis," is Nelly Moser. Red bars accentuate the pale mauve and white petals. Truly an unusual flower, profuse in its bloom and vigorous in its growth (10 to 12 feet), this variety will bring new interest to the summer garden.



Henryi

Henryi

It might well have been called *Henryi gigantea* for the large white flowers not infrequently measure 8 inches across. Although the growth is vigorous and it climbs to a height of 8 feet, *Henryi* is outstanding for its quality of bloom rather than its quantity. Here is a hybrid of rare beauty.

The "Blue Ribbon Collection" can't fail. *Ascotiensis* (blue), *Mme. Baron Veillard* (lilac-rose), *Jackmani* (purple), *Lanuginosa candida* (white). **4 plants for only \$5.55.** Please have cash accompany order.



Comtesse de Bouchard

Excellent color. Gracefully curved petals that range in tone from satiny rose to rich pink places this variety in a distinct category. Not only are the flowers the nearest approach to clear pink of all hybrids, but the plant is a strong grower and a profuse bloomer from July to September, and reaches 8 to 10 feet in height.

For unusual flower arrangements, this variety appeals to every Garden Club member. Displayed in combination with other flowers nothing quite compares with fine Clematis.

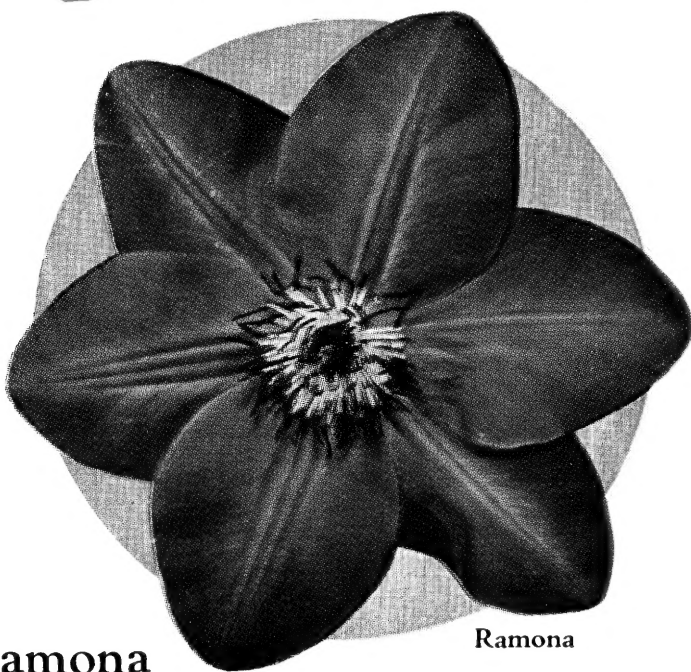
Comtesse de Bouchard

{ 3 }



Clematis

Grown by



Ramona

Ramona

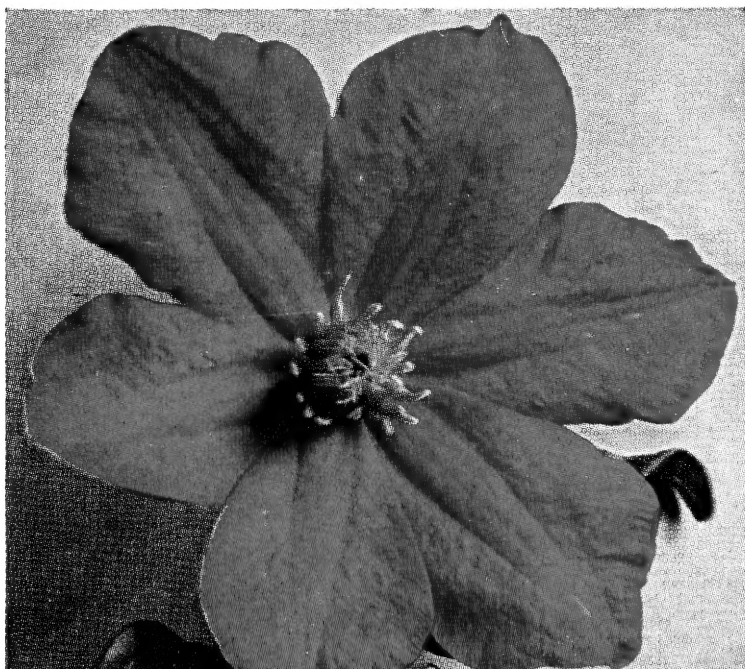
Probably so named because it suggested something of the beauty of the Indian maiden, this lavender-blue Clematis is accentuated by a disc of darker anthers. Short, pointed buds, rounded petals which make a full flower, and the vigorous growth are the distinguishing marks of this exceptional variety, which is a fine bloomer during the summer months.

Mm. Edouard Andre

Another red Clematis, but this one has a purplish cast, the flowers are smaller, and the petals are more rounded than those of Jackmani rubra. Perhaps more modest in its rapidity of growth (7 feet), it excels, however, in a profusion of bloom. A cluster of these flowers suggests the richness and texture of an old Persian rug.

Mme. Edouard Andre

[4]

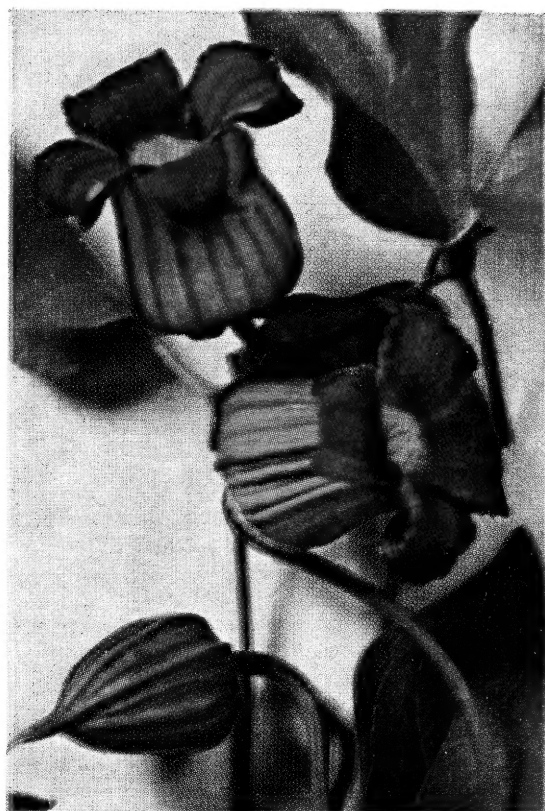


America's Foremost Propagator and Grower

Crispa

Dainty
Bell-Shaped
Flowers

Blooms
Mid-Season



Crispa Clematis

Also known as Marsh or Curly Clematis, it is characterized by graceful foliage and dainty bell or urn-shaped flowers. The color of this species, which is indigenous to the South, has been described as steel-blue, and it has proved hardy in northern New York. While its native habitat is that of a swamp, it thrives well in ordinary loam that has been well limed. These curious, bell-like flowers are in evidence from July to September and the plant can be expected to climb 8 feet on a trellis, or better still, scramble over some early blooming shrub.

W. E. Gladstone Clematis

A soft shade of Wedgwood-blue. A color that displays well on trellises, posts and fences.

Colored Slides for Garden Clubs Available

Please Request Loan Well
in Advance

DISPLAY GARDENS OPEN
JULY and AUGUST

Clematis Specialists

JAMES I. GEORGE & SON, INC.
FAIRPORT, N. Y.

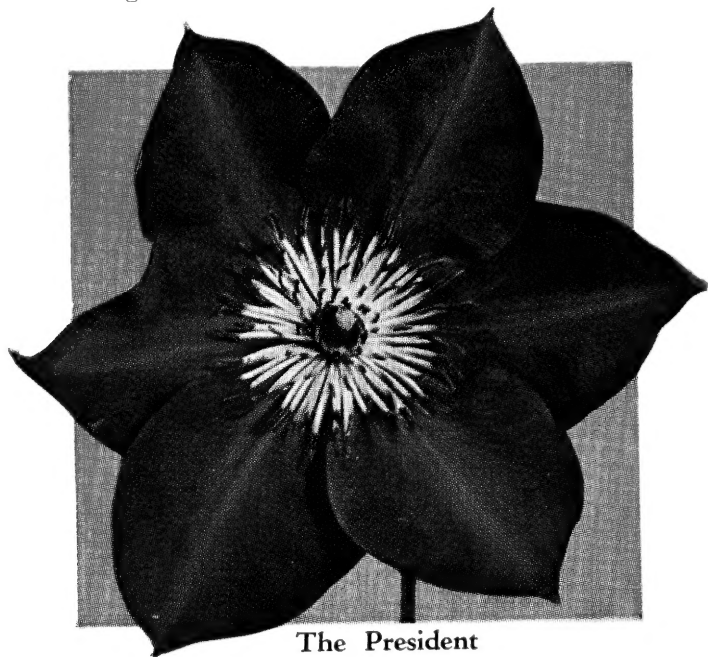
All Clematis Varieties



Montana
Undulata

Montana Undulata

Similar to Montana rubens in its general characteristics, this variety is distinguished by its soft mauve-pink flowers. A setting of stone, preferably a wall or a terrace, will do much to bring out the beauty of this Asiatic treasure.



The President

The President

White trellises embellished with the reddish plum-violet blossoms of The President will give to the summer garden that richness which the dark-flowered climbing Roses provide in June. It has proved to be a thrifty variety, producing its blooms freely the entire length of its 10-foot vines. This plant will appeal to the discriminating gardener.

Buy Early -

EACH YEAR WE SELL OUT COMPLETELY

We suggest that you get your order in as early
as possible for early selection.

as listed are hardy

SUMMER MULCH

A cool, moist root run is all-important in growing Clematis. A mulch 2 inches deep and in a 2-foot circle around each plant, made up of three-fourths peat moss and one-fourth Driconure, feeds them when it rains and keeps the soil cool and moist. This may be worked into the soil once during the summer and replaced. We like to plant Clematis on a cedar post in full sun with this mulch on the soil.

"The President's Collection"

Red, White and Blue. Crimson Star (red), Lanuginosa candida (white), The President (blue). Priced at \$4.95. Please have cash accompany order.

Mme. Baron Veillard

If pastel tones are desired, the warm lilac-rose flowers of this French introduction will undoubtedly meet with approval. As the days get cooler, the color of the blooms becomes more intense, and its growth is checked only by frost. Then, too, it is tall growing (10 to 12 ft.), sturdy of growth, and very profuse in bloom. The flowers are moderate in size, borne in generous clusters, and of unusually delicate beauty. From all accounts, Mme. Baron Veillard is very popular.



Complete List of Flowering Clematis and Ornamental Vines Now Available

Clematis Blooming Period

A. June to Sept.—B. June and July—C. July-Sept.—
D. May to June—E. Sept.

WHITE

Duchess of Edinburgh
(B)
Fairy Queen (A)
Henryi (A)
Huldine (C)
Lanuginosa candida (A)
Marie Boisselot (A)
Miss Bateman (A)
Mme. LeCoultre (A)
Montana alba (D)
Montana superba (D)
Paniculata (E)

PINK

Comtesse de Bouchard
(C)
King Edward VII (A)
Mme. Baron Veillard (C)
Mrs. Spencer Castle (A)
Montana undulata (D)
Spooneri var. rosea (D)

RED

Crimson Star (A)
Ernest Markham (A)
Henry Chapin (A)
Jackmani rubra (A)
Mme. Edouard Andre
(A)
Montana rubens (D)
Texensis (C)
Ville de Lyon (A)

BLUE to PURPLE

Ascotiensis (A)
Belle of Woking (B)
Crispa (C)
Elsa Spath (A)
Lawsoniana (A)
Mrs. Cholmondeley (A)
Mrs. Robert Bryden (A)
Mrs. P. B. Truax (A)
Princess of Wales (A)
Ramona (A)

DARK VIOLET to PURPLE

Jackmani (A)
Jackmani superba (A)
Lord Neville (A)
The President (A)
Lady Betty Balfour (A)

TWO-TONES

Barbara Jackman (A)
Nelly Moser (A)

LAVENDER

W. E. Gladstone (A)
Wm. Kennett (A)

JAMES I. GEORGE & SON, Inc.

Fairport, N. Y.

Please do not
write here

Date _____

Your Name _____

Very Plain

Street No. _____

City and State _____

Amount Enclosed _____ Cash, \$ _____ Money Order, \$ _____ Draft or Check, \$ _____

No C.O.D's. Send payment with order—State how much money you enclose

QUANTITY	NAME OF ARTICLE	Dollars	Cents
	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality.		
	Ascotiensis Each \$1.75		
	Barbara Jackman 2.00		
	Belle of Woking 1.75		
	Comtesse de Bouchard 1.75		
	Crimson Star 1.75		
	Crispa 1.50		
	Duchess of Edinburgh 1.75		
	Elsa Spath 1.75		
	Ernest Markham 1.75		
	Fairy Queen 1.50		
	Henryi 1.50		
	Henry Chapin 1.75		
	Huldine 1.50		
	Jackmani 1.50		
	Jackmani rubra 1.75		
	Jackmani superba 2.25		
	King Edward VII 1.75		
	Lady Betty Balfour 1.50		
	Lanuginosa candida 1.50		
	Lawsoniana 1.75		
	Lord Neville 1.50		
	Marie Boisselot 2.00		
	Mme. LeCoultre 2.00		
	Miss Bateman 1.75		
	Mme. Baron Veillard 1.50		
	Mme. Edouard Andre 1.50		

20% discount

QUANTITY	NAME OF ARTICLE	Dollars	Cents
	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality.		
	Montana alba Each \$1.50		
	Montana rubens 1.50		
	Montana superba 1.50		
	Montana undulata 1.50		
	Mrs. Spencer Castle 1.75		
	Mrs. Cholmondeley 1.50		
	Nelly Moser 1.75		
	Princess of Wales 2.25		
	Ramona 1.50		
	Spooneri var. rosea 1.50		
	Texens's 1.25		
	The President 2.00		
	Ville de Lyon 1.50		
	W. E. Gladstone 1.50		
	Wm. Kennett 1.75		
	Please notify within three weeks if plants are not satisfactory. Check second choice in case variety selected is sold out. Print name and address plainly.		
	VINES		
	Virginia Creeper \$0.75		
	Boston Ivy 1.25		
	Dutchman's Pipe 1.75		
	Trumpet Vine .75		
	American Bittersweet .75		
	Evergreen Bittersweet 1.25		
	Large Leaf English Ivy 1.00		
	Climbing Hydrangea 2.25		
	Hall's Honeysuckle .75		
	Everblg. Honeysuckle 1.25		
	Scarlet Honeysuckle .75		
	Golden Honeysuckle 1.25		
	Silver Lace Vine 1.25		
	Wisteria, Purple (grafted) 1.50		
	Wisteria, Pink 1.50		
	Wisteria, White 1.50		

In making your order, please give the price, to avoid delays and errors

JAMES I. GEORGE & SON, Inc.

Fairport, N. Y.

Please do not
write here

Date _____

Your Name _____

Very Plain

Street No. _____

City and State _____

Amount Enclosed _____ Cash, \$ _____ Money Order, \$ _____ Draft or Check, \$ _____

No C.O.D's. Send payment with order—State how much money you enclose

QUANTITY	NAME OF ARTICLE	Dollars	Cents
	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality.		
	Ascotiensis Each \$1.75		
	Barbara Jackman 2.00		
	Belle of Woking 1.75		
	Comtesse de Bouchard 1.75		
	Crimson Star 1.75		
	Crispa 1.50		
	Duchess of Edinburgh 1.75		
	Elsa Spath 1.75		
	Ernest Markham 1.75		
	Fairy Queen 1.50		
	Henryi 1.50		
	Henry Chapin 1.75		
	Huldine 1.50		
	Jackmani 1.50		
	Jackmani rubra 1.75		
	Jackmani superba 2.25		
	King Edward VII 1.75		
	Lady Betty Balfour 1.50		
	Lanuginosa candida 1.50		
	Lawsoniana 1.75		
	Lord Neville 1.50		
	Marie Boisselot 2.00		
	Mme. LeCoultre 2.00		
	Miss Bateman 1.75		
	Mme. Baron Veillard 1.50		
	Mme. Edouard Andre 1.50		

QUANTITY	NAME OF ARTICLE	Dollars	Cents
	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality. Each Montana alba \$1.50		
	Montana rubens 1.50		
	Montana superba 1.50		
	Montana undulata 1.50		
	Mrs. Spencer Castle 1.75		
	Mrs. Cholmondeley 1.50		
	Nelly Moser 1.75		
	Princess of Wales 2.25		
	Ramona 1.50		
	Spooneri var. rosea 1.50		
	Texensis 1.25		
	The President 2.00		
	Ville de Lyon 1.50		
	W. E. Gladstone 1.50		
	Wm. Kennett 1.75		
	Please notify within three weeks if plants are not satisfactory. Check second choice in case variety selected is sold out. Print name and address plainly.		
	VINES		
	Virginia Creeper \$0.75		
	Boston Ivy 1.25		
	Dutchman's Pipe 1.75		
	Trumpet Vine .75		
	American Bittersweet .75		
	Evergreen Bittersweet 1.25		
	Large Leaf English Ivy 1.00		
	Climbing Hydrangea 2.25		
	Hall's Honeysuckle .75		
	Everblg. Honeysuckle 1.25		
	Scarlet Honeysuckle .75		
	Golden Honeysuckle 1.25		
	Silver Lace Vine 1.25		
	Wisteria, Purple (grafted) 1.50		
	Wisteria, Pink 1.50		
	Wisteria, White 1.50		

In making your order, please give the price,
to avoid delays and errors

Ornamental Vines

With Prices Available at Shipping Time

Ampelopsis Lowi	\$0.75
Ampelopsis quinquefolia (Virginia Creeper) ..	.75
Ampelopsis Veitchi (Boston Ivy)	1.25
Aristolochia siphon (Dutchman's Pipe)	1.75
Bignonia radicans (Trumpet Vine)75
Celastrus scandens (American Bittersweet)75
Euonymus radicans vegetus	1.25
Hedera helix (large leaf English Ivy)	1.00
Hydrangea petiolaris (Climbing Hydrangea) ..	2.25
Lonicera japonica halliana (Hall's Honeysuckle)	.75
Lonicera Heckrotti (Everblooming Honeysuckle)	1.25
Lonicera Henryi	1.25
Lonicera sempervirens (Scarlet Honeysuckle) ..	.75
Lonicera Tellmanniana (Golden Giant Honeysuckle)	1.25
Polygonum Auberti (Silver Lace Vine)	1.25
Wisteria, Purple (grafted)	1.50
Wisteria, Pink	1.50
Wisteria, White	1.50

CULTURAL NOTES ON CLEMATIS

Select a location for Clematis which receives at least six hours of sunshine a day and see that the soil is a rich loose loam with good drainage. If the soil is not rich, it would pay to dig a good size hole, remove the soil and refill with a good loam. Provide a support for the plants to climb upon as Clematis do not like to have their tops and leaves on the ground but rather up into the air and light. A moist, cool root-run for the summer months is well worth the trouble of mixing $\frac{3}{4}$ peat moss and $\frac{1}{4}$ Driconure to provide a mulch at least two inches deep and in a two-foot circle around the plant. A little Vigoro and lime worked into the soil once or twice a season will supply the essential requirements. In extremely dry weather they should be watered from time to time. When cold weather arrives in the fall, safe winter protection can be easily accomplished by pulling soil up around the stems and covering with leaves, straw or other loose material. If height of vine is desired, little pruning, and only to remove the dead wood, in February or March, is enough, but generally Clematis make better display if cut back to 18 inches above the ground in the very early spring before the new shoots have started.

PRUNING

Pruning may be disregarded for the first season except to remove dead wood, if any, in the early spring. It takes a couple of seasons for Clematis to produce a root system that will support the heavy top growth they eventually make. When the tops are good size, they should be cut back 12 to 15 inches above the ground in the early spring before the plants start to grow. The Duchess of Edinburgh variety, blooming on old or last season's wood, should not be cut back except to remove the dead wood or the bloom will be lost for the season. All other varieties bloom on new summer shoots.

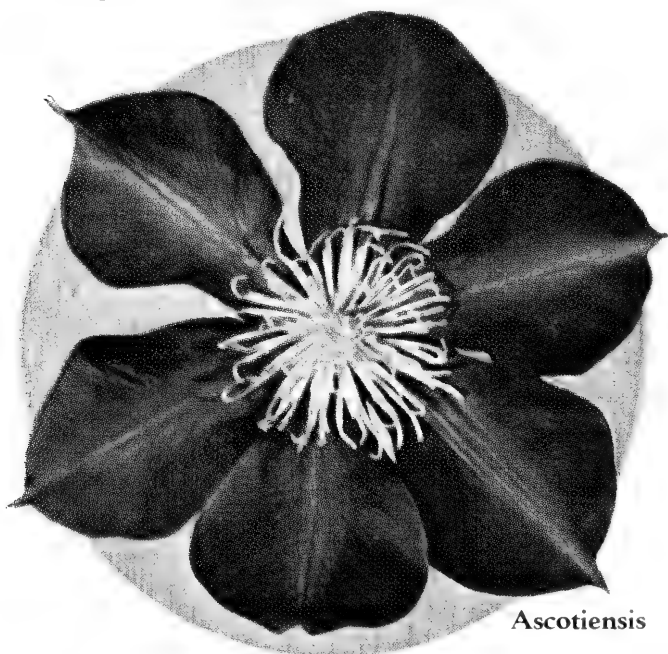
Grow
and
Enjoy
these
Lovely
Clematis



Texensis

Texensis

Texas may well be proud of this species which has its natural habitat in that great state. Indeed, the curious urn-shaped flowers of reddish rose, softened on the inner side with buff and pinkish buff tones, make this plant, often listed *Coccinea*, unique. The long-haired seed clusters are truly fascinating. Plant this species near a fence, or let it ramble over a stone wall, and it will soon take on a character all its own. It is well to know that this plant is herbaceous in our climate, and sends up entirely new growth each year.



Ascotiensis

Ascotiensis

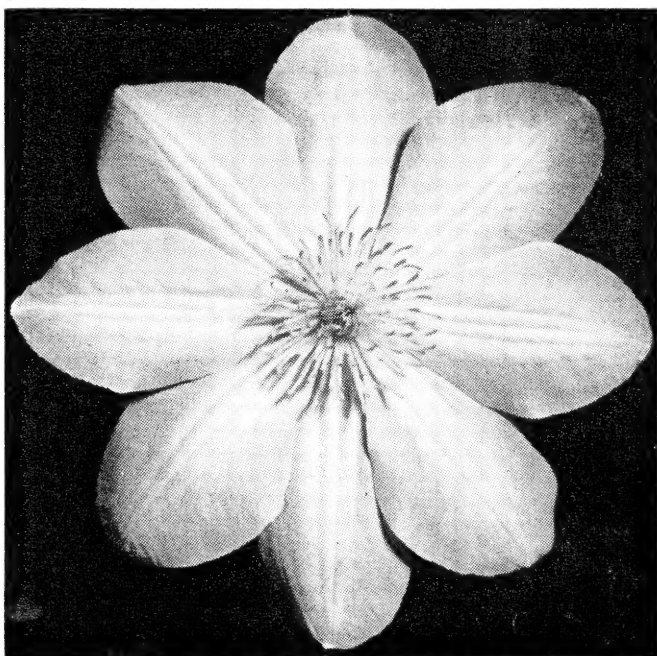
Azure-blue petals. Tapering buds which assume many interesting forms when unfolding their large, azure-blue petals, producing a star-like form, with a circle center of creamy stamens accentuating the distinctive outline of the flower, serve to characterize this unusual hybrid of the *Viticella* type. It attains a height of 8 to 10 feet, and its blooming period extends from July to late September.



Mrs. Cholmondeley

Mrs. Cholmondeley

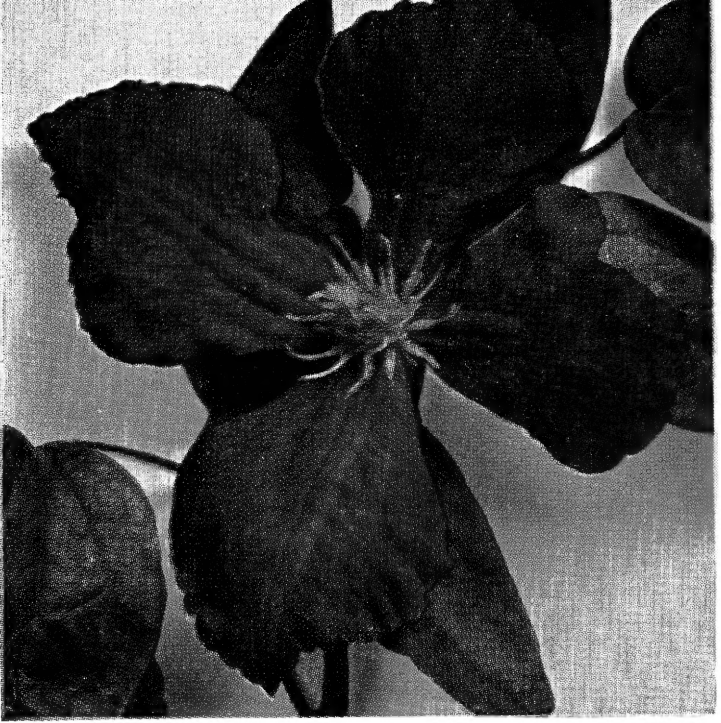
Wisteria-blue is featured by this lady with the long name, and the color, we think, is far more remarkable than the designated name. Rare delicacy of color and large, open flowers, borne in profusion, are desirable qualities for summer-flowering vines, and it is extraordinary to find such an unusual tone of blue in this group of plants.



Lanuginosa Candida

Lanuginosa Candida

Pure white. A white form of one of the outstanding early-flowering species. Strong grower. 12 to 15 feet. Has green ornamental leaves; makes an excellent cut flower.



Jackmani Clematis

The most popular of all the large-flowering Clematis in America, with large, velvety violet-purple flowers, this variety has long held the popular acclaim which it so richly deserves. Rapid and vigorous in growth, often 10 feet high, it is profuse in bloom through the summer and early autumn. Its beauty and perfection can be retained by cutting back plants to 3 feet in order to encourage strong new wood.

Paniculata Clematis

Familiar and desirable, this plant, with its panicles of fragrant white flowers, needs no descriptive comment except to emphasize the fact that it has many uses and is very reliable.

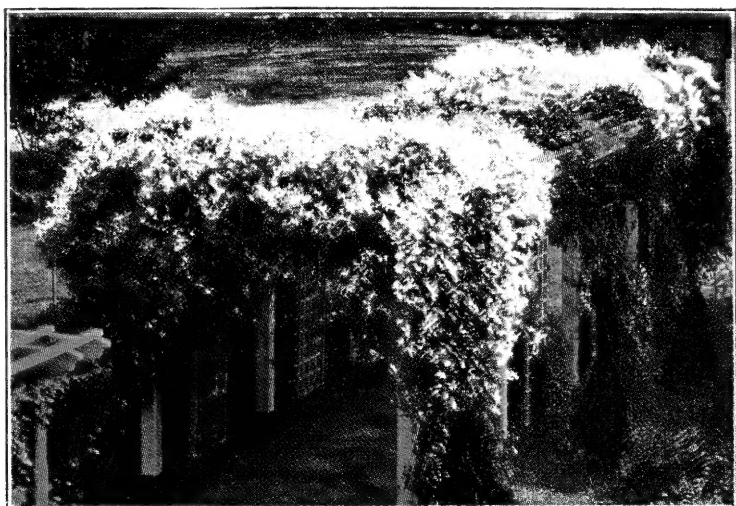
Paniculata

[12]



Other Ornamental Vines

Many Garden Lovers Enjoy the Familiar Vines of Yesteryear



Polygonum Auberti

Polygonum Auberti

Silver Lace Vine. For immediate screening effects the Silver Lace Vine is invaluable. It is a rampant grower and blooms over a long period. Plant it on a cedar post or a trellis for accent effects.

Lonicera Heckrottii

Everblooming Honeysuckle. A superb ground cover with glaucous foliage and delightful two-tone blossoms which are warm purple outside and bright yellow inside. As its common name suggests, it blooms freely through the summer and may be grown on trellises where a climber of moderate height is desired.

Lonicera Heckrottii





The Rapid Growing **PURPLE JACKMANI**

The rapid growing purple Jackmani are for people who have an eye for the beautiful and love for grace. Such is the old-fashioned Jackmani, dripping a curtain of large purple blossoms.

"It Is Our Pleasure To Please You"

Each year we sell out completely. We suggest you get your order in as early as possible for early selection.

Your Satisfaction Is Our Guarantee

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